

**CITY OF PORT ST JOE
ACTION PLAN**

GOAL 1: Create and retain jobs while maintaining and improving the quality of life in the community.

LEADING TEAM: City Manager, PSJRA, TDC, Historical Society, Tim Croft

Objectives and Policies	Projects/Activities
OBJECTIVE 1.6: Celebrate the history and culture of the region through educational and cultural venues to attract a new demographic of visitor and increase local jobs for local residents.	
Policy 1.6.1: Renovate and create a sustainable rental/maintenance program for the Centennial Building.	<p>Renovate Centennial Building – detailed list of needed repairs to be prepared Consider moving Centennial Museum to Bay Park Promenade – need to spell out plans Turtle House Museum</p>
Policy 1.6.2: Develop the BayPark area to house learning and experiential programs such as but not limited to museums focused on traditional navigation, city/constitutional history, history of the local fishing/pilot-boat industries, and bay ecology.	<p>Relocate Light House Develop Amphitheater Connect Waterfront and Historic Downtown Shopping District through 3rd Street Explore Main Street designation Song Writers Festival Plein Air Invitational Salt- Air Farmer’s Market at City Commons</p>
Policy 1.6.3: Provide incentives for preservation of historical resources.	<p>Check status of Port Theater redevelopment plans Yellow Fever Cemetery Nathan Peters Museum</p>